

Our Commitment to Ethical Business Conduct

I believe Omnicom Holdings to be a special company, a company of people proud of their past and excited about their future. Above all, it is a company defined by the character and integrity of its people. As we work to serve our customers, to build strong pipelines of unique deals around the [world](#), and to innovate and create, we must always keep paramount in our minds the importance of advancing our outstanding reputation through our personal integrity, our shared values and through our consistently ethical and honest business conduct.

Those concepts are stated clearly as our corporate values:

- Act with uncompromising honesty and integrity in everything we do
- Satisfy our customers with innovative technology and superior quality, value and service
- Provide our investors an attractive return through sustainable, global growth
- Respect our social and physical environment around the world
- Value and develop our employees' diverse talents, initiative and leadership
- Earn the admiration of all those associated with Omnicom Holdings worldwide

I know that you will continue to apply these values as the basis for your everyday behavior and decision making. In addition, your ongoing attention and adherence to Omnicom Business Conduct Policies are essential to our success.

As we work together to build a strong future, we will all continue to live our values, and apply the high standards embodied in the Omnicom Business Conduct Policies every day and all of the time.

All of our constituencies expect this of us. More importantly, we expect it of ourselves.

Eliron Yaron

VP Business Development

